# NET GOOD IN OTTAWA Boosting Digital Equity: Piloting a free Community WiFi Network

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**Project Partners:** 





Funded by:





#### 01 ABOUT NATIONAL CAPITAL FREENET

National Capital FreeNet (NCF) is a not-for-profit ISP, providing internet and digital community services since 1992.

We believe everyone in our region has the right to affordable, high-quality internet that they understand how to use, while feeling safe online.

#### As part of NCF's commitment to advancing digital equity, we:

- Provide DSL and cable internet connectivity to thousands of residential and business subscribers
- Manage and maintain a secure, resilient network 24/7
- Support users with our award-winning HelpDesk, digital skills training and resources

### 02 THE NEED FOR FREE COMMUNITY WIFI

#### Those living on low incomes in urban Ottawa:

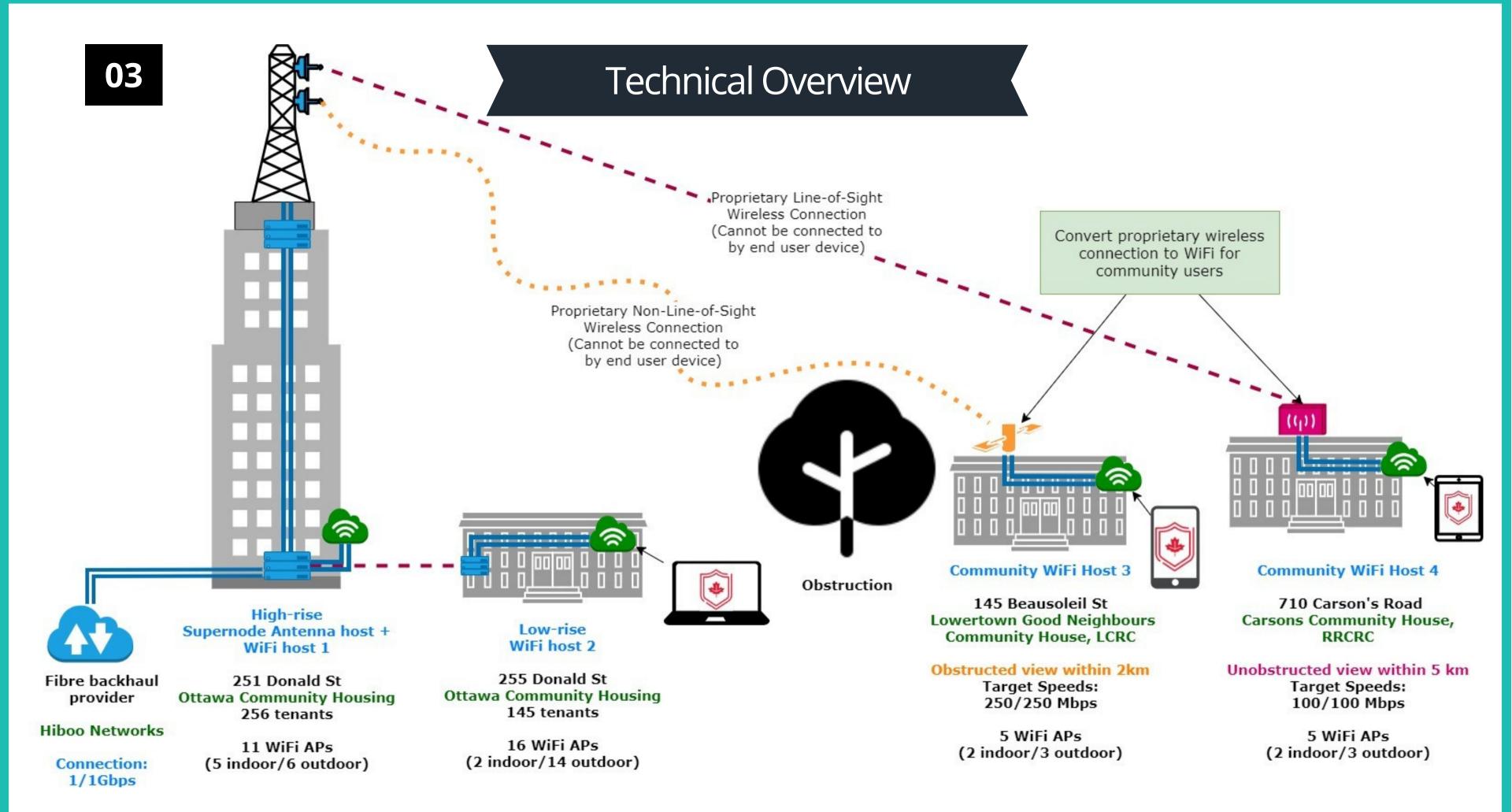
- are more likely to struggle to afford the high costs of home internet and cellphone data plans,
- are less likely to get needed digital skills support miss out on support to improve their digital skills.

This is the digital divide at work.

## To ensure no one is left behind, NCF's Community WiFi Network will:

- deliver free, fast and high-quality WiFi in community spaces where residents socialize and access social services
- ensure security and privacy
- offer one-on-one digital skills support
- connect two Ottawa Community Housing buildings and 10+ community organizations, inside and outside





#### 04 PILOT COMMUNITIES

Living Proof Ottaw

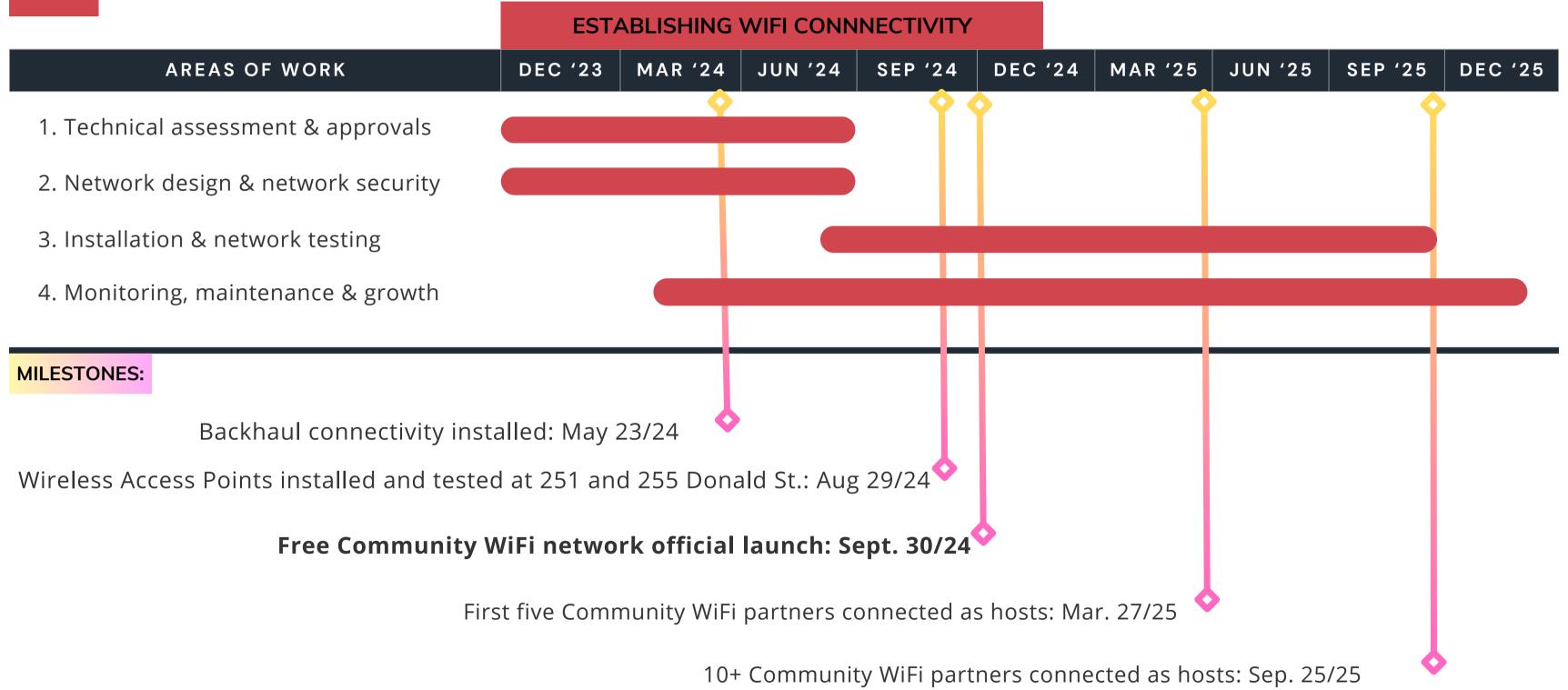
We are focusing on Vanier, Overbrook, and parts of Lowertown and Sandy Hill because:

- The Neighbourhood Equity Index identifies these communities as facing some of the highest level of social inequities in Ottawa.
- 43.5% of residents lived on low incomes.
- The OCH high-rise at 251 Donald Street is ideally placed to reach across these communities while enabling future network development.
- There is a critical mass of community and social service organizations in these neighbourhoods, many of which don't offer public WiFi access.

CENA / Centre Évangélique Nouvelle

NEIGBOURHOOD EQUITY INDEX MATRIX							
SOCIAL PLANNING COUNCIL of Ottawa A Casalyst for Sustainable Social and Economic Development Since 1928  Le CONSEIL de PLANIFICATION SOCIALE d'Ottawa Un catalyseur du développement social et économique durable depuis 1928		Red = Strong equity concern  Yellow = Possible equity concern  Light green = Nominal equity concern  Green = No equity concern					
Census Tract ID	Neighbourhood	Economic Opportunity	Social and Human Development	Physical Environment	Health	Community and Belonging	Overall Equity Index
5050014	Sandy Hill-Strathcona Heights						
5050007.02	Heron Gate						
5050100	Vanier-McArthur Ave						
5050012	Overbrook-The Four Corners-Queen Mary Court						
5050001.01	Ledbury-Albion-Heatherington-Fairlea						

#### NETWORK DEVELOPMENT TIMELINE



#### COMMUNITY WIFI USER PROFILE

OCH tenants and other community members

#### **Key barriers to full digital participation**



The high cost of essentials



Digital skills gap



Limited access to connected devices and sufficient data/usage



#### Needs

- Safe & affordable housing
- Food security
- Job training & employment services
- Social & community engagement
- Daycare & after-school activities
- Accessing government programs
- Physical & mental healthcare
- Technical support

#### **Connectivity context**

- If they have home internet, it may be slow or have limited usage
- If they have a cell phone, it may have limited data & expensive overage charges
- Limited access to other connected devices
- They need help to transition from analog to digital service delivery

#### **Potential community services**

- Supportive housing services
- Employment services
- Homework clubs
- Income tax clinics
- Counselling and medical services

**Free Community WiFi offers:** 



High-quality secure connectivity.



Flexible access that enables social and health supports.



Digital skills workshops, online resources and on-call support



Trusted, local spaces to access free WiFi, including when other services may be closed

# Want to find out more, support the project or get involved? communitywifi@ncf.ca

